



Going Online As Leaders

September 2020

NEWSLETTER

About GOAL

Going Online As Leaders (GOAL) is a digital literacy and mentorship program, with the motto "Education is the key intervention that will open doors to a better world".

This program empowers India's tribal youth in acquiring skills and knowledge via mentorship in three core areas: Digital Literacy, Life Skills and Leadership and Entrepreneurship.

GOAL program launched by Hon'ble Minister Shri Arjun Munda

On 15th May 2020, Hon'ble Minister of Tribal Affairs, Shri Arjun Munda launched GOAL initiative, a Facebook funded program in collaboration with the Ministry of Tribal Affairs aimed at upskilling and empowering tribal youth across India to become digital young leaders. This event was also graced by the presence of Hon'ble MoS, Smt. Renuka Singh Saruta.



Minister of Tribal Affairs,
Shri Arjun Munda



Minister of State, Smt.
Renuka Singh Saruta

Curriculum Module



Mentorship in 4 modules



Curriculum in English, Hindi and other regional languages



Experiential learning through practical exercises

One-to-one mentee sessions



Expert-led webinars

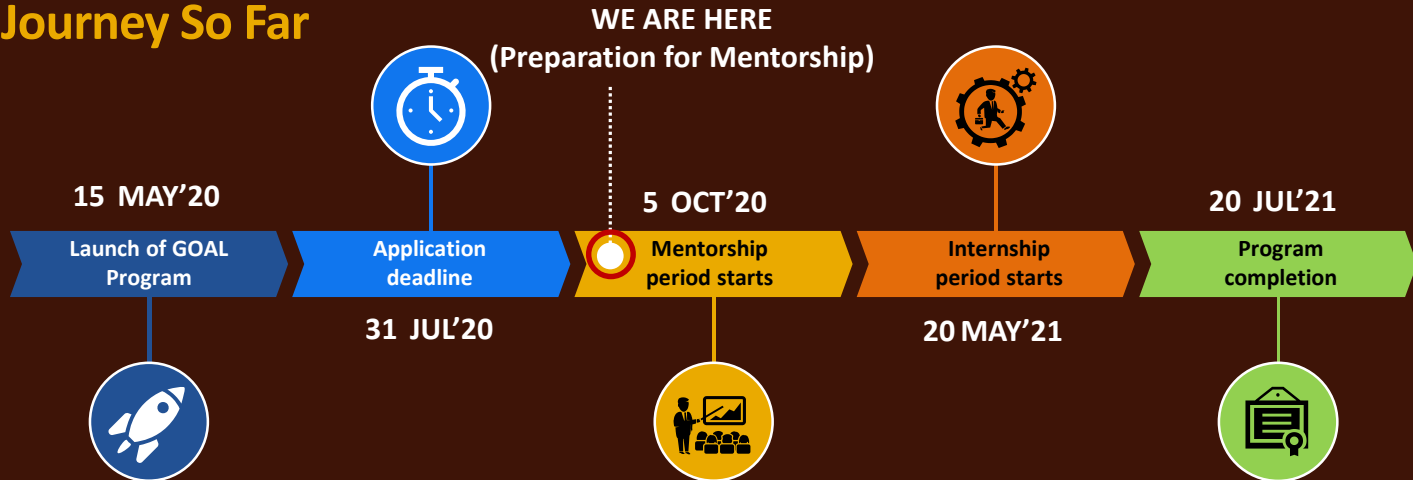




Final Selection of Applications Received



Journey So Far



Upcoming Milestones...

- Mobile Distribution
- Mentorship Program Launch by Hon'ble Minister of Tribal Affairs
- Guest Lecture by Industry Experts



*PVTGs – Particularly Vulnerable Tribal Groups



Impact Stories

USING SOCIAL MEDIA TO BRING ABOUT A SOCIAL CHANGE

Ehira Sultan, a mentee from West Bengal was very excited on receiving a smartphone. Like any other youngster, she wants to build a social network and was quick enough to download Facebook. She shared with her mentor that she had been eagerly waiting to use these applications. Her mentor encouraged her to make informative videos and put the applications to good use. This encouraged Ehira to make videos on social problems rampant in her village. She promised that she would leverage social media to create awareness on such issues and hopes to bring about a social change.



WISH FOR IT, WORK FOR IT, GET IT!

Roshini Bakoriya, a mentee from Madhya Pradesh (MP) is currently pursuing her Masters in Zoology from Itarsi in MP. Hailing from a poverty-stricken tribal family, she encountered many hardships, however, she braved all odds to complete her graduation and is now pursuing further studies to realise her dream of becoming a police officer. Her family consists of her parents, her father, a daily wage labourer and mother, a homemaker along with her two sisters and one brother. Roshini joined the GOAL programme to interact with the smart and talented mentors and learn from them. Belonging to a remote village, she was inspired to put her village on India's map by sharing the details on her Facebook page. She truly believes that perseverance and determination is the key to success.



Contact us:

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